## Employee Appreciation Festival \& Benefits Fair

Facts, Figures \& Survey Results

## Attendees

- $153+2$ (unregistered) $=155$ employees
- $10+3=13$ benefits providers
- ~65 other guests (family, donors, musicians)
- Total 230 persons attended both events


## Volunteers

- 7 AdCom members
- 20 SCC building staff
- 4 Family members
- 3 Other SCC employees
- 1 Donor (broker)
- Total number of volunteers 35
- Total number of hours donated 250


## Prizes

- 80 prizes (\$25-\$200)
- 1 television ( $\sim 200$ )
- 1 Grand Prize (\$500)
- Total number of prizes 82
- Total value of prizes $\$ 3,569$
- Total number of donors 35


## Finances

- \$1,250 cash pledged for expenses and grand prize
- $(\$ 2,500)$ spent on food, materials, props, grand prize
- $(\$ 1,350)$ net cost to SCC


## Survey Results

- Number of Respondents 60 ( $\sim 40 \%$ )
- Event survey template selected for global benchmark
- 10 questions


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Q1 How likely is it that you would recommend this SCC Festival/Fair event to a friend or colleague?


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Q1 How likely is it that you would recommend this SCC Festival/Fair event to a friend or colleague?

Answered: 53 Skipped: 15

Your Net Promoter ${ }^{\ominus}$ Score


Answered: 53 Skipped: 15

SurveyMonkey Global Benchmark


Average from 238,609 Organizations 10/1/2017-9/30/2018

Your score is in the top 50-75\% ?


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## Q2 Overall, how would you rate the event?



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :---: |
| Excellent | $47.46 \%$ | 28 |
| Very good | $38.98 \%$ | 23 |
| Good | $8.47 \%$ | 5 |
| Fair | $5.08 \%$ | 3 |
| Poor | $0.00 \%$ | 0 |
| TOTAL |  | 59 |

## Q2 Overall, how would you rate the event?

Answered: 59 Skipped: 9

Compared to SurveyMonkey Global Benchmark 58,936 Organizations | $\mathrm{NaN} / \mathrm{NaN} / \mathrm{ONaN}$ - $\mathrm{NaN} / \mathrm{NaN} / \mathrm{ONaN}$


Q3 What did you like about the event?
Answered: 53 Skipped: 15

# atmosphere etanexe One many $_{\text {mar }}$ prizes offered benefits opportunity information event $f_{0} d_{\text {people }}$ booth krow great $_{\text {ws }}$ employees sccempopese vendorsfun 

## Q3 What did you like about the event?

Answered: 53 Skipped: 15
atmosphere chance one many $^{\text {prizes offered }}$ benefits opportunity information event food $_{\text {people }}$ booth ${ }_{\text {know }}$ great us employees scc Employes $^{\text {Vendorsfun }}$


## Q3 What did you like about the event?

Continued.

I felt very appreciated.
very informative
Connecting with other people. The booth info \& the food!
Prizes and food

In the past, we had the various insurance companies talk to us while we listened for a very long time whether we needed the information or not. This time around we could visit the booth of the presenters we needed information from. There was the opportunity to learn from all the presenters or just the ones you needed more information from. In other words, their was more choice in pacing and information. Plus, it was presented in a creative, fun way.

## Organized and leaders are happy and engaging

GIFTS
The overall atmosphere

The decor that led folk around to each stop Around The world Around the tables Brilliant
I liked that the team was there (3), the food, and some socialization.

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Q3 What did you like about the event?
Continued

Organization and food

All of it including the raffles. Idid win the B|G 43 Screen TV. BIG thanks!

Visiting colleagues and getting the documents signed for next year

Filling out the insurance paper and geting that turned in and the free items

The food and the chance to talk to a couple vendors that I wanted information from. Would have liked to have more things to help employees interact with one another.

The passports

All vendors were there to answer questions

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## Q3 What did you like about the event?

## Continued

## Friendly and joyful atmosphere. Feel appreciated.

The vendors that were there, the food, the prizes, and the people
Benefits display booths and raffle
The food.
Information on services offered to employees
Organized very well
Well organized, food available, great opportunity to know our benefits and catch up with coworkers, thanks for the MANY giveaways
Getting information about the benefits that are offered to the SCC Employees
How easy it was to go through all of the booths, the FOOD!!!, and the atmosphere.
The prizes \& food
The fellowship and prizes!!!... and freebies!
Good information. Pleasant atmosphere. Very good food. Loved the jazz band.
It wasn't a lecture, we had opportunity of ask questions to the providers.
Ability to speak with benefits providers. Fun atmosphere. Food. Chance to win prizes.

## Being included. Also getting to meet so many of our employees.

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## Q3 What did you like about the event?

## Continued

Many SCC employees worked very hard to make it a positive and pleasant environment for the greater SCC employees. Teamwork brings us together

It was planned with the employees in mind. You can tell the planners went all out to make the guests feel appreciated. It was great to have the flyer with the pertinent information, and the emails were also very inviting and comprehensive. The FAQ on eventbrite was very helpful. It was the most fun benefits fair l've been to!

That everv one had a chance to get together and get to know each other.

## It felt like a family event

The food and that the event was indoors.
The ability to share our services to those who knew little or nothing about what we have to offer them.
The food, the freedom to visit different booths of choice, the freedom to stay as long or as short as one would like.
The way people were able to mingle. It was nice to have the choices of vendors to speak to
The fair was planned well and very organized. Created a wonderful spirit among the workers. Great morale boost among the team here at SCC Bringing together of all SCC Employees for a fun event!

Food was great! The attendants at every booth were also very helpful and could answer any questions I had. the registration booth

To be able to ask questions about benefits

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## Q4 What did you dislike about the event?

Answered: 39 Skipped: 29

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The sound system wras hard to hear.
When I was there there was no live music as I thought was advertised.
Nothing
There was nothing that I disliked.
-NA-
SOME OF THE FOOD WAS NOT VERY TASTY.
Nothing
I felt sorry for the benders They need more care
I just think there should have been a way for more people to have met so that some were not sitting by themselves or in and out.
NOTHING SO FAR DID I REMEMBER! I can't say anything more than to recommend it be done annually or once in every two years.
Nothing!
on a sunday
Calling it an employee appreciation was a little bit of a bait and switch. Aside from the giveaways, it was a benefits fair. Would like to to be simply called that.
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## Q4 What did you dislike about the event?


#### Abstract

Answered: 39 Skipped: 29 Wish there were more booths Pressure to sign up at some booths nothing Nothing liked it all

\section*{Nothing}

Nothing Nothing We need more variety of meals Would have been nice to have some beverages available and the live music be longer Not being able to sign up for benefits on the spot and having to make an appointment

It felt like a captive advertising session. We, the employees were being advertised to by companies like AFLAC and others, for services which most of us are already quite farmiliar with. It did not feel like an "employee appreciation" event, just a time and place to get employees to pay attention to vendors contracting with SCC.

All was good:) Nothing really, but I feel like the food could have been tastier. nothing. I didn't win a prize. :- ( Sunday was too long. Monday, being reduced an hour, was much better. What not to like? Two thumbs up! the set up of the chairs. Nothing. To my knowledge, too bad this is the first time we've had such an event Didn't dislike anything. One or two more games would be fun, with prizes attached to them! Really enjoyed it though. A little too long.


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Q5 How organized was the event?
Answered: 59 Skipped: 9


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- | :--- |
| Extremely organized | $42.37 \%$ | 25 |
| Very organized | $52.54 \%$ | 31 |
| Somewhat organized | $5.08 \%$ | 3 |
| Not so organized | $0.00 \%$ | 0 |
| Not at all organized | $0.00 \%$ | 0 |
| TOTAL |  | 59 |

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Q6 How friendly were the staff?
Answered: 59 Skipped: 9


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- | :--- |
| Extremely friendly | $54.24 \%$ | 32 |
| Very friendly | $42.37 \%$ | 25 |
| Somewhat friendly | $3.39 \%$ | 2 |
| Not so friendly | $0.00 \%$ | 0 |
| Not at all friendly | $0.00 \%$ | 0 |
| TOTAL |  | 59 |

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Q7 How helpful were the staff?


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Extremely helpful | $50.85 \%$ | 30 |
| Very helpful | $42.37 \%$ | 25 |
| Somewhat helpful | $6.78 \%$ | 4 |
| Not so helpful | $0.00 \%$ | 0 |
| Not at all helpful | $0.00 \%$ | 0 |
| TOTAL |  | 59 |

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Q8 How much information on the event was provided prior to the event?


Q9 Was the event length too long too short or about right?


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## Q10 Is there anything else you'd like to share about the event?

Answered: 35 Skipped: 33

If it were possible, have enough prizes so that every person would get something. Even if it were small.
Thanks for bringing us all together in a fun way
No
I am very thankful for the time, thoughtfulness, and appreciation that was evident in the way this fair was organized.
Thank you for creating this event for the employees! God bless!
All the planners did an excellent job with a complicated event!
Keep these interactive moments coming It demonstrates to the employee congregation the enthusiasm of the office support staff It savs "it's great to work in the SCC ${ }^{=}$We need a lot of cheer leading right now
Maybe have something that allows others to meet new people there
We have a lot of fun
Not at this moment. Thanks to our officers and to the participating sponsors.
Thanks for providing us the opportunity to get information!!!
Thank you
Thank you!
I didn't realize how nice it would be till I got there. I really wish more people from my school site had attended. People who didn't go really missed out!!
Regularly done when possible
It was fun. Had a great time

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## Q10 Is there anything else you'd like to share about the event?

Answered: 35 Skipped: 33

## Wonderful events.

Regularly done to foster commaraderie among employees
No
Congratulations
Thank you very much for this event! It was well done and thoughtful.
Great time!

If you're telling people there will be door prizes, please don't make those "prizes" an old poster. Posters can be nice, but I just don't have a place for this. Also, making a big deal about how likely you are to win a raffle prize (first we were told it was a $1: 3$ chance, then a 1:2 chance), doesn't really mean that much if you're still not a winner, does it? Honestly, I don't expect to be given a whole bunch of stuff at something like this. but hyping the event as the social event of the year feels condescending. This was most certainly not a social event of the year. It was an advertisement. I preferred this to having AFLAC and other vendors at a required staff meeting, but at least be more forthright about what the event is to include. I was completely stamped and out the door within 40 minutes. It was not particularly entertaining or relaxing. There is an absolute ton of work that goes into an event like this, and the organizer(s) should be applauded, but it felt like this event was was not for the purpose of expressing appreciation to employees. It was more for satisfying the desires of service providers to reach a majority of the workers in the Conference.
n/a
Please do it next year around the same time.
Re \#6: Very friendly and not obnoxiously friendly. This was the perfect balance, not like car-salesmen friendly. \#8: Info provided; likely not READ by all. It was beneficial.
Thank you!!!!!!!!!!!
I appreciate all the work and effort that went into the event. It was a good idea and I enjoyed it.
I think l've said it all above.
Good work!

