



Southern California Conference
of Seventh-day Adventists

OFFICE OF COMMUNICATION & MEDIA PRODUCTION

building your team

Church communication is a big job...but the good news is that you don't have to go it alone. It's a perfect opportunity to get other church members involved, and asking the youth to participate shows them that they are valued, too. Below are some roles you may want to add to your team, plus tips on how to recruit.

ROLES TO CONSIDER ADDING TO YOUR TEAM

- Social media manager
- Website editor
- Writer/reporter
- Photographer
- Videographer
- Graphic designer

THE ASK

"I've seen your work in/at/for ____, and your skills would be a big help as we work to further God's work on our church communication team. Would you be willing to help out by being the _____. Your role would entail _____. Take some time to pray about it and let me know!"

Taking photos at church events.
(photographer)

Writing articles about events or ministries we want to publish.
(writer/reporter)

Regularly updating the website with events and info.
(website editor)

Posting on our social media page(s).
(social media manager)

Recording b-roll video at church events.
(videographer)

Designing graphics for church events and platforms.
(graphic designer)

"The photos you took at the church picnic were really great!"
(photographer)

"Your write-up on the food pantry ministry was well done."
(writer/reporter)

"You're really organized and tech-savvy."
(website editor)

"You're great at creating awesome social media pages."
(social media manager)

"You took some great footage at our Christmas program!"
(videographer)

"The flyer you created for our summer VBS was really professional and modern."
(graphic designer)